

## **Cokie Roberts**

**Congressional Correspondent and Daughter of Representatives Hale and Lindy Boggs of Louisiana**

### **Special Exhibit: A Century of Women in Congress**

#### **Effective Campaign Manager**

Cokie Roberts describes her mother's role as campaign manager for her father when he served in Congress.

*Interview recorded May 25, 2017*

And there were huge factions inside the party, as you can imagine, particularly in the city of New Orleans. And so, but Daddy, generally, had the backing of all the factions. But that made it so that he had to have a campaign manager who wasn't from any of the factions. So that meant Mama was his campaign manager, and she always was. And actually her—the records that I have found of her managing campaigns are quite remarkable. Now, of course, they're written on the back of laundry slips and some such, but they are so organized and so just, you know, ready to win this election. And, so, she knew the, the district very, very well. And then, when he went into the Leadership, she really was running the district with the staff. And, so, when she, when his plane was lost, there was just never any question in anybody's mind that she would run for the seat and, and serve it. So, it made it, you know, she was probably the best prepared freshman to show up, ever.