

The Honorable Linda Smith
U.S. Representative of Washington (1995–1999)

Special Exhibit: A Century of Women in Congress

“Trickle Effect”

Representative Smith describes the one commercial she used in her first congressional campaign.
Interview recorded September 18, 2019

So literally the only campaign commercial that I had was I was standing right here and there was kind of a hill coming up over and all of a sudden one person came, then another person, then another person. They called it the trickle. And it said, “First one person came, then another, and we chose who we want and it’s Linda Smith.” So it was called the trickle effect. And basically, my whole election was on, I’m, I’m going to run if the people want me. I will do the best I can to explain my positions in the time I have and you can see what I’ve done for 11 years so you know who I am. And I didn’t run on anybody else’s anything.