CONCURRENT RESOLUTION

Whereas it has been the commercial policy of the United States to recognize marks of origin applicable to alcoholic beverages imported into the United States; and

Whereas such commercial policy has been implemented by the promulgation of appropriate regulations which, among other things, establish standards of identity for such imported alcoholic beverages; and

Whereas among the standards of identity which have been established are those for “Scotch whisky” as a distinctive product of Scotland, manufactured in Scotland in compliance with the laws of Great Britain regulating the manufacture of Scotch whisky for consumption in Great Britain and for “Canadian whisky” as a distinctive product of Canada, manufactured in Canada in compliance with the laws of the Dominion of Canada regulating the manufacture of whisky for consumption in Canada and for “cognac” as grape
brandy distilled in the Cognac region of France, which is entitled to be so designated by the laws and regulations of the French Government; and

Whereas "bourbon whiskey" is a distinctive product of the United States and is unlike other types of alcoholic beverages, whether imported or domestic;

Whereas to be entitled to the designation "bourbon whiskey" the product must conform to the highest standards and must be manufactured in accordance with the laws and regulations of the United States which prescribe a standard of identity for "bourbon whiskey"; and

Whereas bourbon whiskey has achieved recognition and acceptance throughout the world as a distinctive product of the United States: Now, therefore, be it

Resolved by the House of Representatives (the Senate concurring), That it is the sense of Congress that the recognition of bourbon whiskey as a distinctive product of the United States be brought to the attention of the appropriate agencies of the United States Government toward the end that such agencies will take appropriate action to prohibit the importation into the United States of whisky designated as "bourbon whiskey", unless it is clearly labeled to show the country of origin as an integral part of the name.
To designate "bourbon whiskey" as a distinctive product of the United States.

By Mr. Watts

Resolved by the House of Representatives, January 24, 1963

Whereas "bourbon whiskey" is a distinctive product of the United States and is unlike other types of alcoholic beverages, whether imported or domestic;

Whereas to be entitled to the designation "bourbon whiskey" the product must conform to the highest standards and must be manufactured in accordance with the laws and regulations of the United States which prescribe a standard for "bourbon whiskey"; and

Whereas bourbon whiskey has achieved recognition throughout the world as a distinctive product of the United States. Now, therefore, be it

1. Resolved by the House of Representatives, January 24, 1963

2. (concurring), That it is the sense of the House that the term "bourbon whiskey" be defined as a distinctive product of the United States and that the Executive agencies of the United States Government be brought to the attention of the need for such definitions in connection with international trade and the protection of American interests.

3. By such definition of the term "bourbon whiskey", unless it is clearly labeled to show the country of origin as an integral part of the name.